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Nonfiction

1 in 4 employees won't make it through their first year on the job – Will you?

No worries. Sink or Swim shows you how to be a top performer from day one.

In today's job market, getting to "yes" doesn't mean getting a break. Like most new employees today, you'll probably get thrown into your new position with little to no training. You'll have to "sink or swim" in the first 90 days — or face termination.

" Everyone starting a new job should have this book under their arm at work, next to their plate at dinner, and under their pillow at night."

- Jeffery Fox, author of the national bestseller, How to Become CEO

With week-by-week charts, and straightforward, no B.S. information, **Sink or Swim** enables you to decode the company's culture, discern what your priorities should be, and survive and thrive in your first twelve weeks — no matter what industry you're in.

Milo Sindell M.S., is a business consultant. He provides a range of guidance to Fortune 500 companies, including Intel and Sun Microsystems, in the areas of: strategy development and implementation, change management, organizational design, global knowledge management systems implementation, and employee development and integration.

Thuy Sindell, Ph.D., is a leadership consultant. She creates customized leadership programs for executives and managers of Fortune 100 and industry leading companies. She helps leaders develop their strategic thinking, influencing, and coaching skills.

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Sink or Swim

New Job, New Boss. 12 Weeks to Get It Right

Milo Sindell and Thuy Sindell, Ph.D.



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